

ORDER



KSNV

Orders
Order / Rev: 106687
Alt Order #:
Product Desc: October 2012 Campaign
Estimate:
Flight Dates: 10/13/12 - 10/26/12
Original Date / Rev: 09/17/12 / 09/17/12
Order Type: GENERAL

Primary AE: Kevin Goodell
Sales Office: VEGS
Sales Region: Local

Agency
Name: Policy Communications
Buying Contact:
Billing Contact:
 415 S. 6th St.
 Las Vegas, NV 89101

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Committee to Re-Elect Judge Jerry Tax
Demographic: A25-54
Product Codes: PLC12
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/26/12	35	\$18,150.00	\$15,427.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	35	\$18,150.00	\$15,427.50	0.00
Totals	35	\$18,150.00	\$15,427.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	10/16/12	10/24/12	Today Show Today Show	CM	658a-9am	-----	:30	0	\$600.002		0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWT---		3				\$600.00		0.00			
		Week: 10/22/12	10/28/12	-TW----		2				\$600.00		0.00			
N 2	KSNV	10/15/12	10/26/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	-----	:30	0	\$450.002		0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M---F--		2				\$450.00		0.00			
		Week: 10/22/12	10/28/12	M--TF--		3				\$450.00		0.00			
N 3	KSNV	10/15/12	10/25/12	Noon News Noon News	CM	12-1230pm	-----	:30	0	\$275.002		0.00	NM	6	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-W-F--		3				\$275.00		0.00			
		Week: 10/22/12	10/28/12	-TWT---		3				\$275.00		0.00			
N 4	KSNV	10/16/12	10/22/12	M-F Early News M-F Early News	CM	5-630p	-----	:30	0	\$900.002		0.00	NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-T-T---		2				\$900.00		0.00			
		Week: 10/22/12	10/28/12	M-----		1				\$900.00		0.00			
N 5	KSNV	10/15/12	10/24/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	-----	:30	0	\$450.002		0.00	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-W-F--		3				\$450.00		0.00			
		Week: 10/22/12	10/28/12	--W----		1				\$450.00		0.00			

